



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

DOSSIER FOR SPONSORS OF THE XX EUCARPIA TOMATO WORKING GROUP MEETING



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

PRESENTATION OF THE XX EUCARPIA TOMATO WORKING GROUP MEETING

El XX EUCARPIA Tomato Working Group Meeting, which will take place in Valencia (Spain) from May 31 to June 3, 2022, is the main scientific event on tomato breeding in Europe. On this occasion this scientific event will be organized by members of two institutes: the Institute for Conservation and Improvement of the Valencian Agrodiversity (COMAV-UPV) and the Institute for Plant Molecular and Cell Biology (IBMCP-CSIC-UPV), both located in the campus of the Universitat Politècnica de València, Spain. This meeting is usually arranged every three or four years by the Tomato Working Group of EUCARPIA, but the meeting initially planned for 2021 was postponed due to the COVID situation. As more and more people got vaccinated, we believe that we can meet safely for the first time after the XIX Meeting organized in Naples in 2018. This will be an excellent occasion for all those interested in tomato breeding to get together after this period of uncertainty and most likely anxious to share new and exciting results and ideas. Breeders of different backgrounds, geneticists, physiologists, pathologists, and biotechnologists both from academia and industry are most welcome to enrich this meeting and to contribute to its success. We are putting together a program which has been organized to favor interaction, cooperation and crosspollination with multidisciplinary sessions and ample of time for discussion and social interaction. The Valencian region has a long tradition in horticulture with periurban vegetable fields cultivated since early times as you can see in many Valencian towns, including the city of Valencia which will host this venue. Home to a huge diversity in tomato local varieties and an active community of growers, their products are proudly exhibited in places like the Central Market and a repository of this variability is available at the germplasm bank of COMAV. Valencia is also home of a large community of researchers that have made tomato the focus of their activities and have contributed to our understanding of the tomato genetic diversity and the molecular underpinnings of important traits like virus resistances or fruit flavor. The EUCARPIA Tomato Working Group Meeting 2022 is organized to offer you plenty of the possibilities of interaction with the tomato community of researchers and breeders and at the same time allow you to contribute and participate in active discussions and to share the latest advances from the leading scientist in the field.

ORGANIZING COMMITTEE

The organizing committee is formed by researchers from the Institute for Conservation and Improvement of the Valencian Agrodiversity (COMAV-UPV) and the Institute for Plant Molecular and Cell Biology (IBMCP-CSIC-UPV) with wide experience in tomato breeding:

- Antonio Granell Richart (Research professor at IBMCP-CSIC-UPV)
- Jaime Prohens Tomás (Full professor at COMAV-UPV)
- María José Díez Niclós (Full professor at COMAV-UPV)
- Antonio Monforte Gilabert (Research scientist at IBMCP-CSIC-UPV)
- Clara Pons Puig (Postdoctoral researcher at COMAV-UPV)
- Mariola Plazas Ávila (Postdoctoral researcher at IBMCP-CSIC-UPV)



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

PROGRAMME

The program will be structured in thematic sessions addressing the different subjects of greater relevance in tomato breeding, including, among others, the use of genetic resources, breeding for tolerance to biotic and abiotic stresses, fruit quality breeding and the use of conventional and biotechnological tools in tomato breeding. Within the program, a visit will be made to the Cajamar Foundation facilities where a demonstration test of tomato materials will be carried out.

SPONSORSHIP LEVELS

The XX EUCARPIA Tomato Working Group Meeting constitutes a unique meeting place for discussion between scientists and professionals in the field of tomato genetics and breeding, thereby offering important benefits to sponsors, among others:

- Visibility to the participants.
- Possibility of promoting the company and its products.
- Opportunity to come into direct contact with potential collaborators and clients.

In order to respond to the different needs of companies and institutions, two sponsorship levels have been defined.

Sponsor advertising level 1 – Financial contribution: 800 € (this amount will be increased by the applicable 21% VAT).

The sponsor is entitled to:

- Display of the logo of the Company as sponsor on the Meeting website.
- Display of the logo of the Company as sponsor on the Meeting signage.
- Display of the logo of the Company as sponsor on the Meeting programme.
- Inclusion of an active link to the webpage of the sponsor in the webpage of the Meeting.

Sponsor advertising level 1 – Financial contribution: 1200 € (this amount will be increased by the applicable 21% VAT).

The sponsor is entitled to:

- Display of the logo of the Company as sponsor on the Meeting website.
- Display of the logo of the Company as sponsor on the Meeting signage.
- Display of the logo of the Company as sponsor on the Meeting programme.
- Inclusion of an active link to the webpage of the sponsor in the webpage of the Meeting.
- Inclusion of an item of the sponsor in the material that will be delivered to the participants in the Meeting.
- Inclusion of plant materials/varieties of the sponsor (maximum of 10; seeds must be received before November 15, 2021) in the demonstration trial that will be performed on the occasion of the Meeting.

The advertising sponsorships are regulated by Spanish Law 34/1988 on Advertising.



In order to define the conditions of the sponsorship, a contract must be signed between the sponsor and the Universitat Politècnica de València. The level of sponsorship and, where appropriate, the services to be provided by the Universitat Politècnica de València, will be conditioned to the receipt of the payment.

SUMMARY TABLE:

	Sponsor level 1	Sponsor level 2
Display of the logo of the Company as sponsor on the Meeting website.	X	X
Display of the logo of the Company as sponsor on the Meeting signage	X	X
Display of the logo of the Company as sponsor on the Meeting programme.	X	X
Inclusion of an active link to the webpage of the sponsor in the webpage of the Meeting.	X	X
Inclusion of an item of the sponsor in the material that will be delivered to the participants in the Meeting.		X
Inclusion of plant materials/varieties of the sponsor (maximum of 10; seeds must be received before November 15, 2021) in the demonstration trial that will be performed on the occasion of the Meeting.		X
PAYMENT	800 € (+21% VAT)	1200 € (+21% VAT)

PROCEDURE

The company or entity interested in sponsoring the Meeting must send the attached form (Annex I) by mail to the following address:

eucarpiatomato2022@upv.es

Once the form (Annex 1) has been received, UPV will contact the company or entity to send them the draft of the agreement to be signed and other steps to take.



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

ANNEX 1: FORM TO BE COMPLETED BY THE SPONSOR COMPANY OR ENTITY

Name of the company/entity:		
Tax ID number:		
Fiscal address (full)::		
Contact person:		
e- mail:		
Phone number:		
SPONSORSHIP LEVEL	<input type="checkbox"/> SPONSORSHIP LEVEL 1	<input type="checkbox"/> SPONSORSHIP LEVEL 2